



# LAFAYETTE DOWNTOWN MURAL PROGRAM

Make a difference in Lafayette today by hosting a vibrant mural on your site! The Lafayette Mural Program will fund the project and facilitate all the logistics.

## Murals

- Evoke inspiration and wonder
- Enhance the vibrancy of downtown
- Beautify public spaces
- Generate a sense of pride and belonging
- Create opportunities for shared artistic experience



## Call for Mural Sites

The Lafayette City Council has authorized the Public Art Committee to implement a mural program with the goal of creating four murals in our downtown over the next four years. The program aims to create an outdoor art gallery that evokes inspiration and enjoyment, and enhances the vitality of downtown Lafayette.

The Public Art Committee is now seeking locations for four murals on public-facing walls in Lafayette's Downtown Core. The committee would like high-visibility host sites on, or visible from, Mt. Diablo Blvd. The committee will also consider other high-visibility sites in the Downtown Core.

## For More Information

Please check out the Lafayette Downtown Mural Program's page on the City's website:

[www.lovelafayette.org/murals](http://www.lovelafayette.org/murals)

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## How the Mural Process Works

1

Fill out an application form, signed by the property owner, indicating interest in having a mural painted on your wall. The form may be found at the Lafayette Downtown Mural Program's page on the City's website: [www.lovelafayette.org/murals](http://www.lovelafayette.org/murals)

2

With public input, the Public Art Committee (PAC) will recommend sites to the Lafayette City Council for their final approval. Not all sites are guaranteed for selection.

3

Once the PAC and City Council approve funding and location for a mural, the PAC, working with the expert mural curation team, ABG Art Group, will initiate an artist selection process using a vetted list of local and regional artists. The selected artist will use the mural theme guidelines approved by City Council along with the property owner's statement of interest to select a thematic category and develop a design proposal. The imagery for the mural must not be associated with the business inside the building; use of murals for advertising is not permitted per sign code (Lafayette Municipal Code Chapter 6-25).

Note: The mural themes approved by City Council are: landscape, abstract, botanical, and historical representation. These themes are intended to provide property owners and the artist broad directional guidance.

4

The property owner has the right of refusal of the final artwork design prior to being presented to the PAC.

5

Artwork design will be presented to the PAC and City Council for approval.

6

PAC and ABG Art Group will handle the permits and logistics for the mural's production.

7

The Mural Program will maintain the mural for a period of ten years, with five-year renewals possible. The agreement will also provide exit options if you sell your property or undertake major renovation after five years.