

# SLOW DOWN LAFAYETTE SAFER STREETS FOR ALL

#### Safe Roads

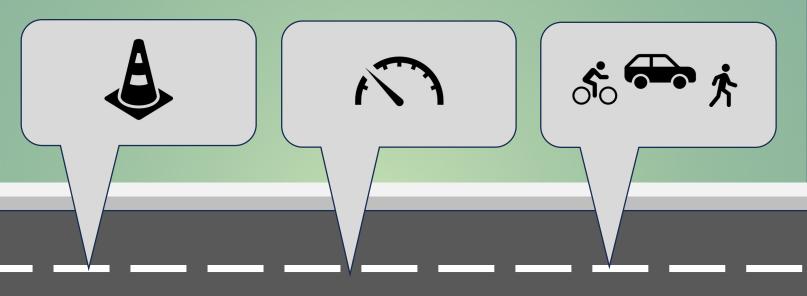
Traffic Engineers and Public Works improving road safety

#### Safe Speeds

Police using crash data and public education to make roads safer

#### Safe Road Users

Users slowing down, increasing time and distance from others





# Serious Traffic Accidents are Preventable

Our Slow Down Lafayette Program is part of Vision Zero and aims to reduce speeds and increase driver awareness, improving traffic safety

We are all in this together – we need everyone's participation

### **Data Analysis**

Using collision, traffic volume, and speed data to identify areas for speed reduction and further education

# **Our Solution**

## **Speed Awareness**

Providing real-time speed display signs to slow traffic and improve safety

### Education

Providing information on how to be a safer driver, pedestrian, and bicyclist on our roads

## Lafayette Police Department

For more information: <u>www.lovelafayette.org/slowdown</u> 3471 Mt Diablo Blvd, Lafayette, CA 94549, Non-Emergency Dispatch (925) 284-5010