



City Council

Susan Candell, Mayor  
Teresa Gerringer, Vice Mayor  
Carl Anduri, Council Member  
Gina Dawson, Council Member

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**PROCLAMATION**

*WHEREAS, the City of Lafayette is committed to promoting kindness as a core value and recognizes the integral role it plays in creating connected, compassionate and strong communities; and*

*WHEREAS, Born This Way Foundation, an organization that aims to improve the wellness of young people and create a kinder and braver world, was launched in 2012 with the first BeKind21 Campaign from September 1, 2018 to September 21, 2018, in which schools, organizations, workplaces, and communities were invited to make kindness a habit by performing an act of kindness daily for 21 days; and*

*WHEREAS, during the BeKind21 campaign, Born This Way Foundation's BeKind21 recruited more than 7 million participants and over 160 million pledged acts of kindness across the country and around the world; and*

*WHEREAS, the City of Lafayette began participating in Born This Way Foundation's BeKind21 Campaign in 2019 with the aim of fostering kindness into the city's social infrastructure, cultivating empathy among its diverse citizens, and encouraging the mental and emotional wellness that is critical to living a healthy, thriving lifestyle; and*

*WHEREAS, in recognition of research that shows kinder communities are more likely to yield healthier communities, the City of Lafayette is dedicated to engaging its residents in kindness and improving their well-being; and*

***NOW, THEREFORE, BE IT RESOLVED** that I, Susan Candell, Mayor, on behalf of the Lafayette City council do hereby proclaim the days of September 1 to September 21, 2021 to be designated as "BeKind21" in the City of Lafayette and invite everyone to participate in the challenge by being kind to their neighbors, friends, family members, fellow residents, themselves and their community.*

*IN WITNESS WHEREOF, I have hereunto set my hand affixed the City Seal on this 12<sup>th</sup> day of July, 2021.*

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*Susan Candell, Mayor*