



MCE LAFAYETTE

YOUR NEW CHOICE FOR
**CLEANER ENERGY
SERVICE**
AND ...



**LOCAL JOBS
SUPPORT**



**LOW, STABLE
RATES**



**LOCAL
CONTROL**



**LOCAL
RENEWABLE
PROJECTS**



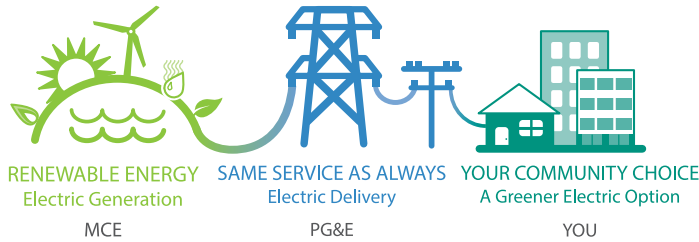
printed on recycled paper with soy based ink

Photos (clockwise from top left): Recent graduate of RichmondBUILD, Jeffrey Gatlin, at MCE's Solar One site — the largest publicly owned solar project in the Bay Area.

Maria and Ahmed, owners of The Rising Loafer Cafe & Bakery and new MCE customers.

One of MCE's newest local renewable projects, a 1 MW solar carport shade structure at the Buck Institute in Novato, CA.

Lafayette, one of the most recent cities in California to join a Community Choice Aggregation program in order to purchase more renewable power on behalf of its residents and businesses.



A positive impact at **no extra cost.**

Based on proposed rates, effective September 1, 2016 pending June Board approval, residents of Lafayette can get 50% renewable energy service at the same cost (compared to PG&E's 30%)! The difference will be within 1% for businesses — some will see a small savings and others will see a small increase.

You now have energy options!

100% RENEWABLE ENERGY | MCE DEEP GREEN

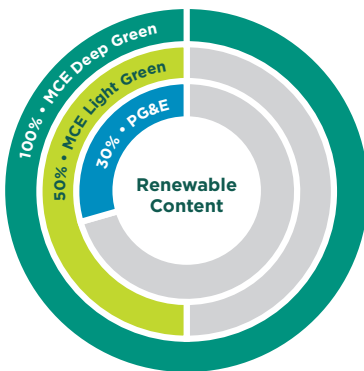
All of the electricity you purchase is pollution-free with Deep Green. Half of the \$5* monthly premium funds the development of local renewable projects. Choose Deep Green online or by phone.

50% RENEWABLE ENERGY | MCE LIGHT GREEN

Take no action and your account will jump from 30% to 50% renewable energy service in September 2016.

30% RENEWABLE ENERGY† | PG&E

To keep PG&E's energy, opt out of MCE online or by phone.



Make your choices here!

➤ mceCleanEnergy.org/Lafayette

☎ 1 (888) 632-3674

* Deep Green is a penny more per kilowatt-hour (\$0.01/kWh) than Light Green service. Cost varies according to how much energy you use. Typical homes spend \$4.63 on Deep Green per month.

† as recently reported by PG&E

MCE Lafayette ⚡ Cleaner energy, local investment.

Lafayette voted to join MCE, a not-for-profit, public agency that works with PG&E to provide electricity generated from more renewable, non-polluting sources. Formed by the public to buy cleaner power and invest in our local economies, MCE has served Bay Area electric customers since 2010. As an MCE customer, you'll join us on a path for a cleaner planet by reducing your carbon footprint and helping Lafayette lower its greenhouse gas emissions.