

2013 GREEN AWARDS

RESIDENT

Tina Goodfriend. *For serving as a good friend to the Earth.* As the Chair of the Lafayette Earth Day Festival and Volunteer Director for Sustainable Lafayette, Tina is using her experience as a Human Resources Manager, and her passion for food and sustainability, to find rewarding ways for residents to volunteer. Tina directed most aspects of the festival and the volunteers who helped create a successful festival with a record increase of attendees from the previous year. Additionally, Tina began a life-changing journey with food when she discovered what's really going on with our food supply. Her family has embraced growing their own food, purchasing grass-fed beef, finding pastured chicken and eggs, supporting local farmers, and choosing organic.

LOCAL BUSINESSES

Rising Loafer Café & Bakery. *For rising to the occasion by serving as a model green restaurant in Lafayette.* Rising Loafer's green efforts span every aspect of their business including food, cleaning, and waste diversion. Their menu is comprised of organic and locally grown ingredients, some of which are grown in their garden. Rising Loafer strictly uses environmentally friendly cleaning products such as vinegar and baking soda. They utilize biodegradable to-go containers and utensils and have diverted 80-percent of their waste from the landfill. To add character to the business, their tables are made from repurposed doors and their teapots and sugar containers were previously owned. Rising Loafer is a County Certified Green Business, and has won two awards - the "Pollution Prevention Award" from the Central Contra Costa Sanitary District and the "Cool California Business Award" from the California Air Resources Board.

Hunsucker Goodstein PC. *For complete ongoing commitment to protecting the environment.* Hunsucker Goodstein PC is a local environmental law firm that works on a number of environmental matters including air pollution, ground water pollution, and soil contamination. Not only is their law firm's mission environmentally friendly, but their individual business practices are equally sustainable. With special recognition to Marie Montoya, they reduce waste by using electronic copies rather than hard copies, format their printer to use double-sided printing, and utilize products with recycled paper content. Hunsucker Goodstein PC is a Lafayette Green Business, participates in the Shop Lafayette Program, and is a strong supporter of the annual Earth Day Event. Annually, they organize a city-wide project on Earth Day to clean-up the Lafayette Reservoir.

GREEN BUILDING

The Fresh Connection. *For connecting architecture to the environment.* The Fresh Connection building, designed by Scott Thomsen of Ward-Young Architecture and Planning, a Lafayette business, and owned by Hank Miller, features numerous elements of sustainable design. It incorporates a passive system for heating and cooling through careful placement of roof overhangs and sunscreens at windows so the sun is able to enter the building during winter months and is blocked during hot summer days. The builder used spray insulation to create a highly efficient building envelope and further minimize the need for heating and cooling. The building was designed to produce a surplus of energy credited to the large array of solar panels on the roof and a highly efficient lighting system. The building has a water tank designed to collect rainwater and store it for future use resulting in the reduction in the use of potable water for irrigation.

COMMUNITY ORGANIZATION

Friends Corner Book Shop. *For reducing, reusing, recycling, and reading.* Friends Corner Book Shop is located in the Lafayette Library and Learning Center, one of Lafayette's greenest buildings with many LEED features, such as occupancy-sensors for lighting controls, use of large windows for natural light, and close proximity to public transportation. The Book Shop plays a pivotal role in the Lafayette community where over 25,000 donated books are being recirculated at any given time. Everything in the shop is donated, including the books, CDs, puzzles, envelopes, notepads, pens, and shopping bags. With 100% volunteer labor, turning

donated books into library programs and hours that benefit everyone in our community and beyond, the Friends Corner Book Shop is a true “straw in gold” community treasure.

SCHOOLS

Erika Pringsheim-Moore. *For teaching the next generation to value our resources.* Erika Pringsheim-Moore, leader of the Lafayette School District Green Team, has initiated efforts that resulted in making Lafayette’s four public elementary schools and one public middle school more sustainable. She introduced a district demonstration garden, campus composting, and Earth Week celebrations. Erika partnered with the superintendent, local contractors, and PG&E to swap out old gym lights with LED fixtures which resulted in more than \$30,000 annual savings. Through her leadership, Burton Valley Elementary School installed filling stations for reusable water bottles. She partnered with the Central Contra Costa Solid Waste Authority and Allied Waste to implement a food scrap program at Stanley Middle School, joining the other schools in the district where each school converts approximately 650 lbs. of food per week into energy.