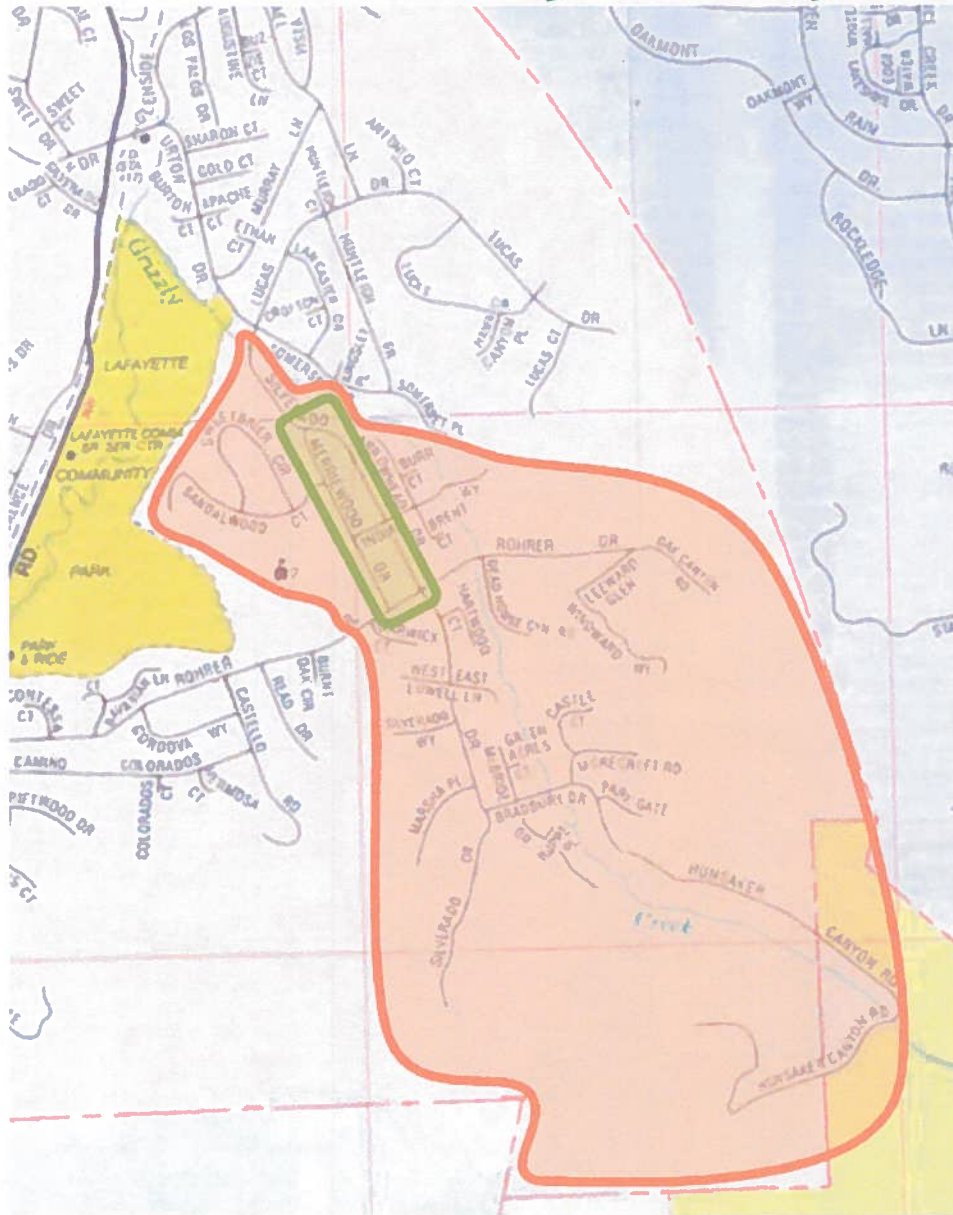


Preliminary Study and Focus Area

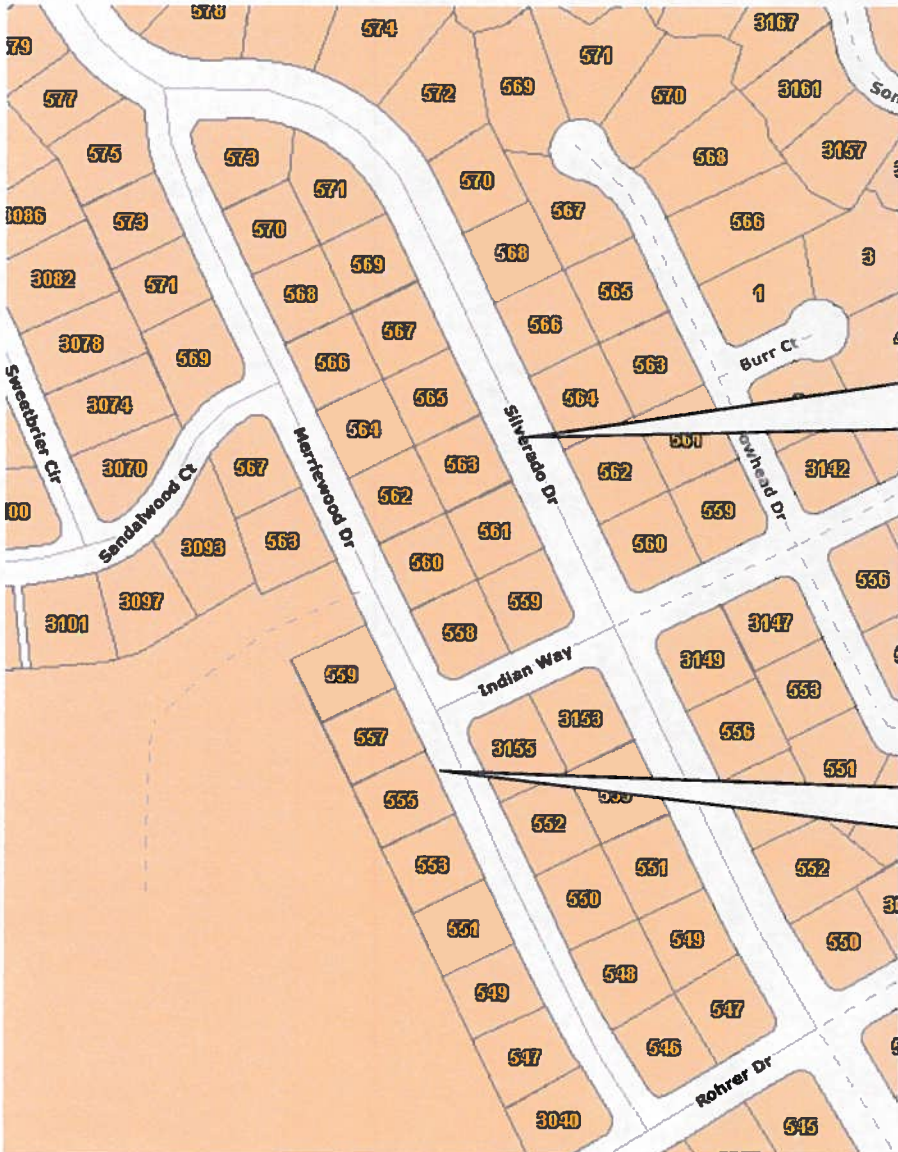


**Study Area = 367
Properties**

**Focus Area = 62
Properties**

Total = 429

Locations of Traffic Data Collection (5/31-6/2/2012)



Location #2
(#562-566 Silverado Dr.)

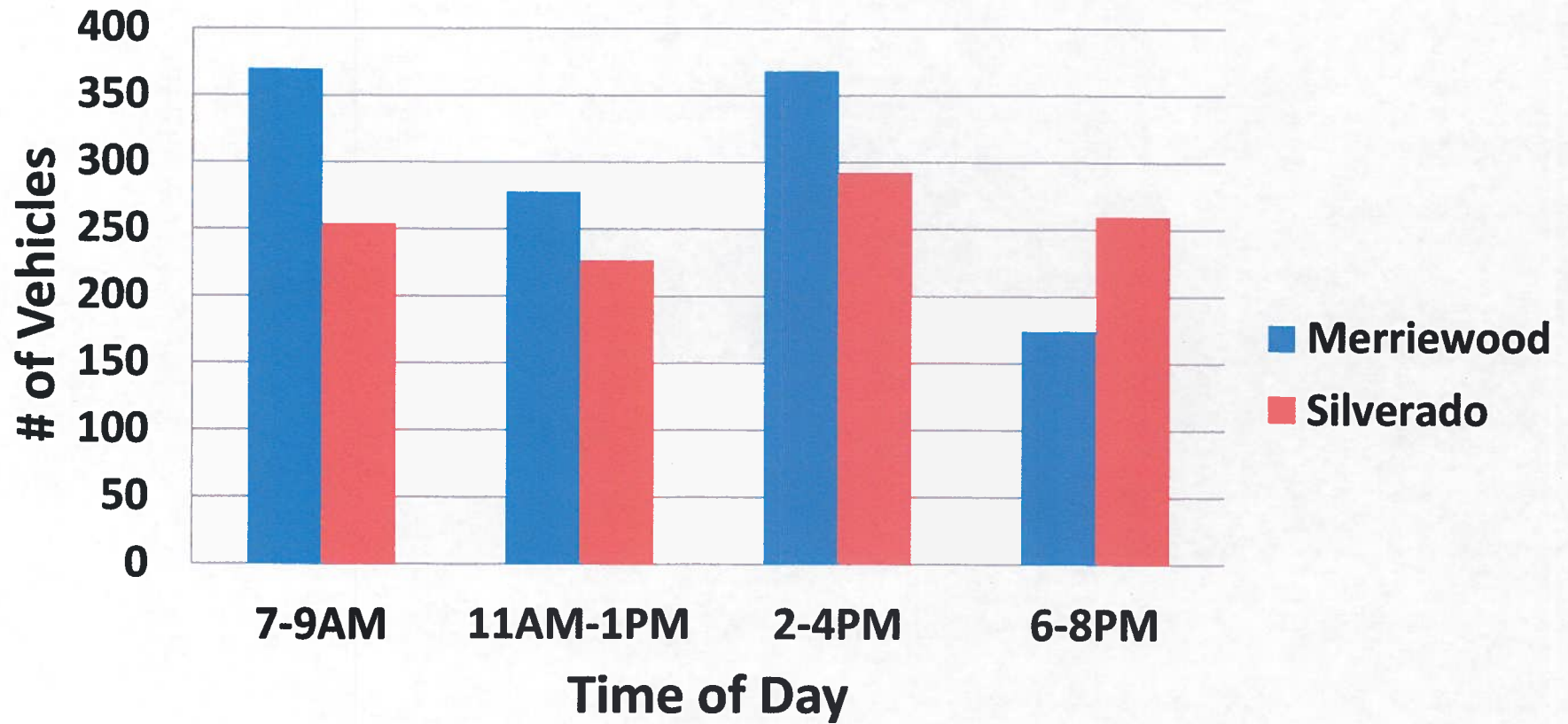
Location #1
(#555 Merriewood Dr.)

24-Hour Traffic & Speed Data (Collected in May-June 2012)

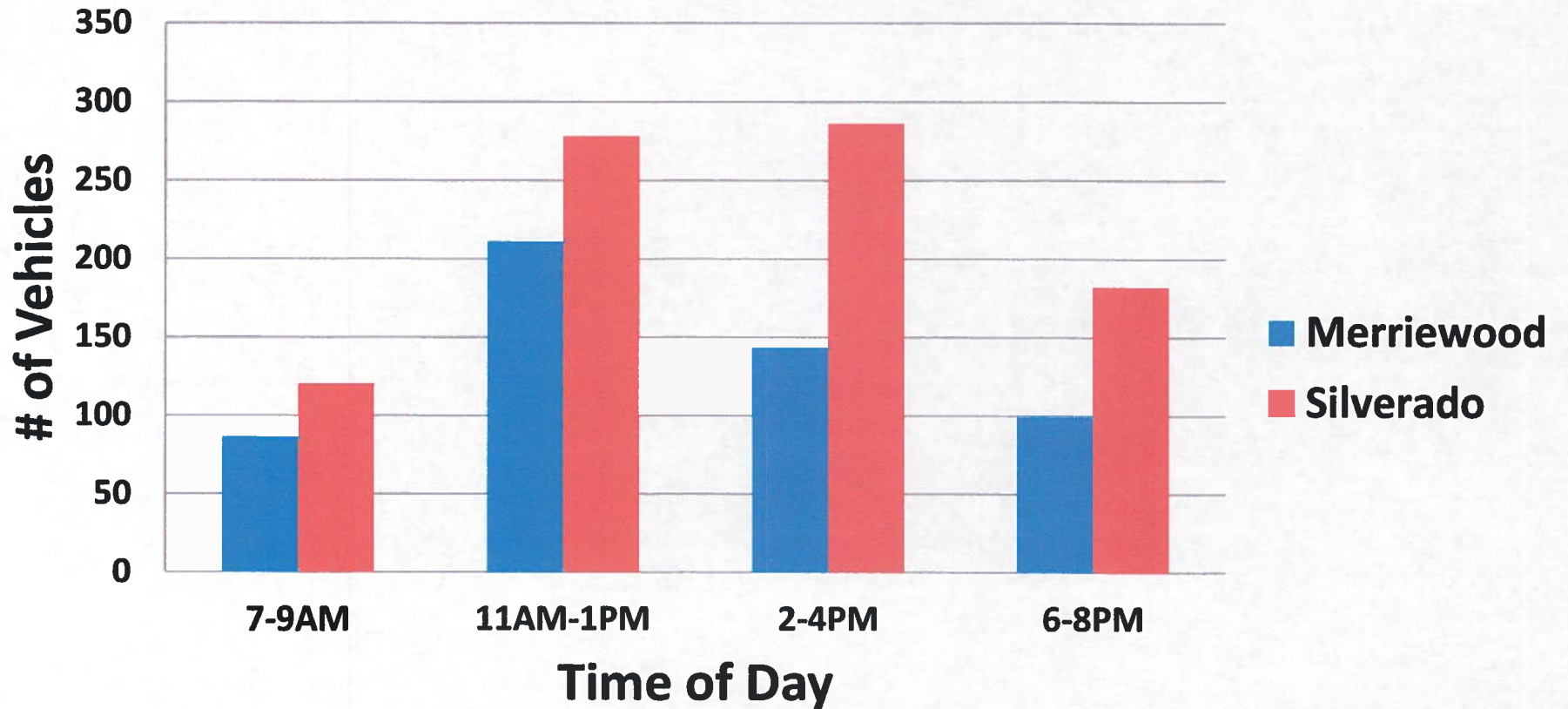
	Location #1: 555 Merriewood Dr.		
	Daily Veh. Volume	85th % Speed	% Veh. >= 25 MPH
Thurs.	1892 vehs.	33 MPH	68%
Fri.	1920 vehs.	32 MPH	68%
Sat.	1081 vehs.	32 MPH	63%
Avg. wk. day	1906 vehs.	32.5 MPH	68%

	Location #2: 562-566 Silverado Dr.		
	Daily Veh. Volume	85th% Speed	% Veh. >= 25 MPH
Thurs.	1935 vehs.	35 MPH	88%
Fri.	2082 vehs.	35 MPH	89%
Sat.	1784 vehs.	35 MPH	88%
Avg. wk. day	2009 vehs.	35 MPH	89%

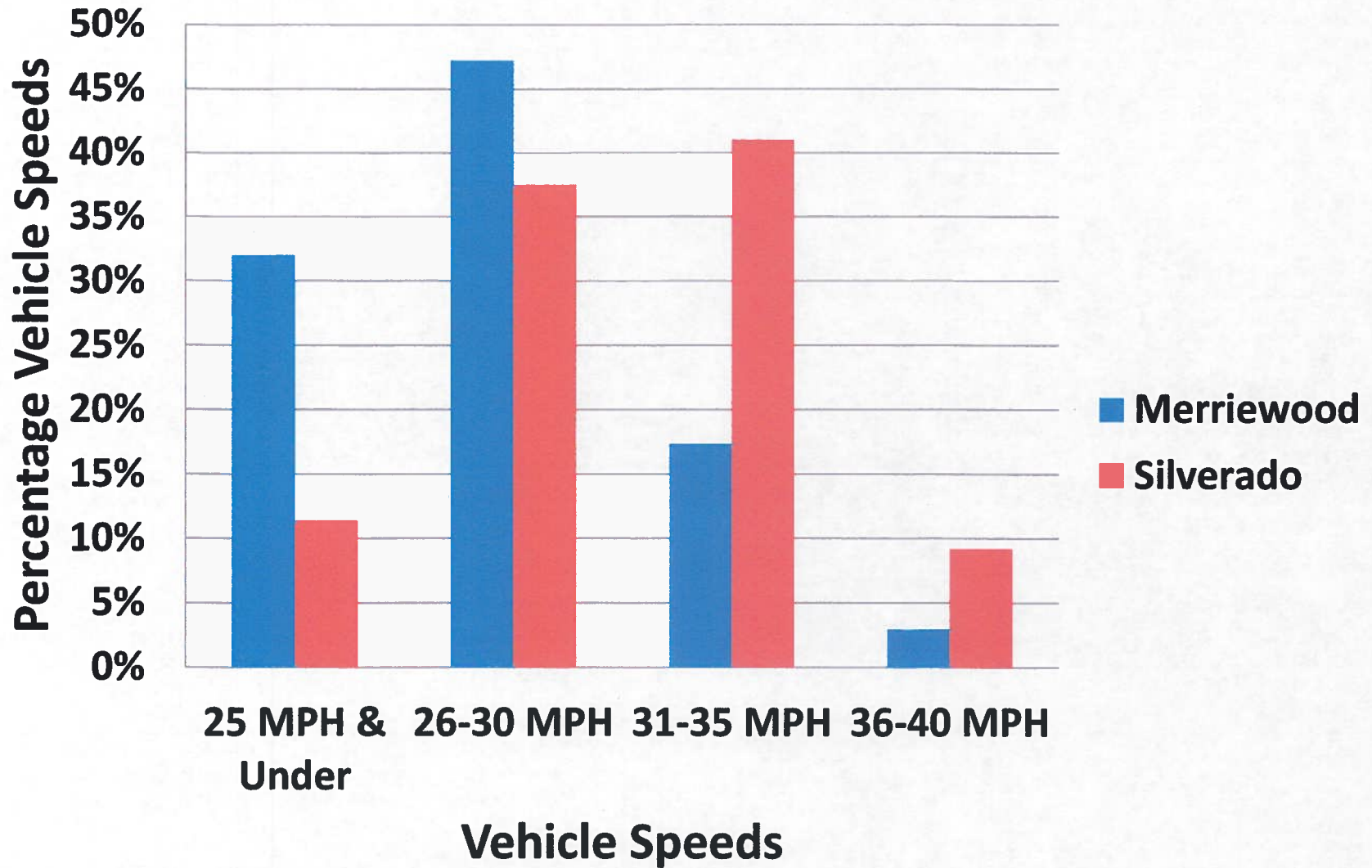
Vehicle Volumes by Time of Day (Weekdays)



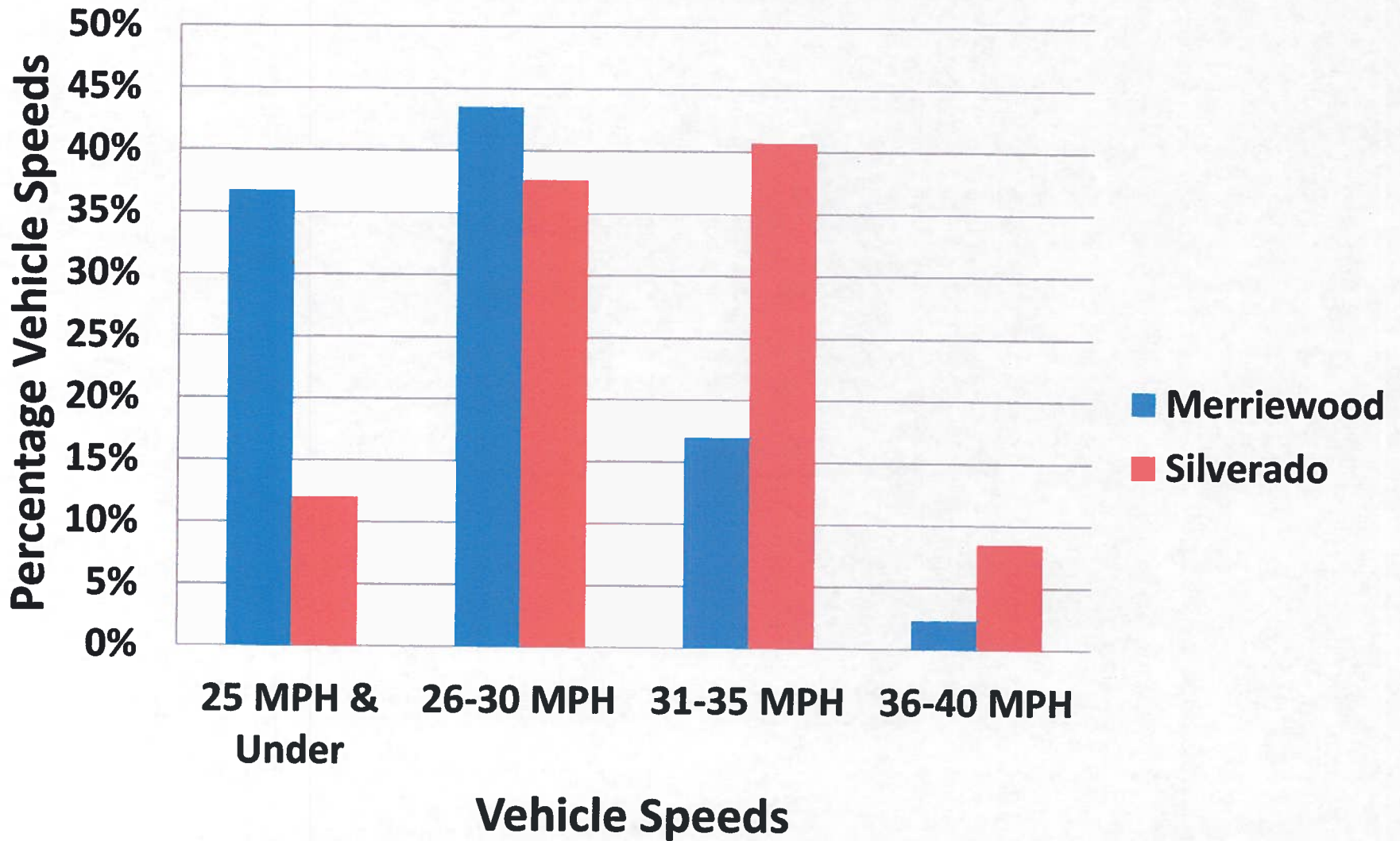
Vehicle Volumes by Time of Day (Saturday)



Distribution of Average Weekday Vehicle Speeds



Distribution of Saturday Vehicle Speeds

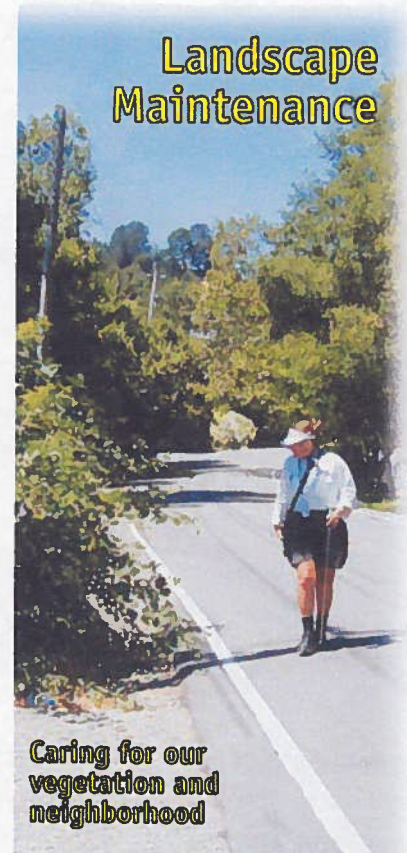
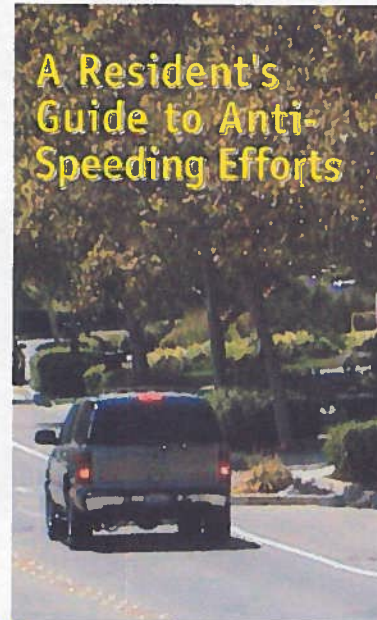


Level 1 Tools

In Level 1, residents can take *immediate action*, through neighborhood *education* and *enforcement* measures, to address concerns:

- Traffic education
- Pledge program
- Sign campaign
- Speed display unit
- Speed watch/letters
- Trash can brigade
- Police enforcement

Examples of Level 1 Tools



SLOW DOWN

In Lafayette, traveling at an unsafe speed is the leading cause of vehicle collisions and related injury. It's illegal to drive faster than what is safe and reasonable. Don't exceed the posted speed limit. Set a good example. You can help prevent an accident from happening.

STOP FOR PEDESTRIANS

By stopping to let pedestrians and bicyclists cross the street, you are helping to create an environment which is safer for everyone. Ultimately, this will help reduce overall traffic concerns and help create a more vibrant street life.



STAY ON MAJOR STREETS

Residential streets are designed for local use. Local traffic cutting through neighborhoods adversely impacts residents. Don't turn neighborhoods into thoroughfares. Be courteous and use major streets whenever possible.



SHARE THE ROAD



Bicyclists and pedestrians have rights to use the roadway as do motorized vehicles. Share the road. Always be alert and look for pedestrians and bicyclists. Allow at least three feet clearance space when passing a bicyclist or pedestrian walking along the road.

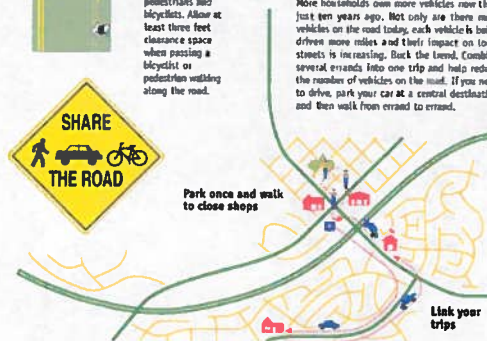


CURB YOUR CAR

Walk, bike or bus. Our goal is to keep Lafayette livable. Take a minute to consider whether there isn't at least one errand a day you could complete without your car or by minimizing your car use.

LINK YOUR TRIPS

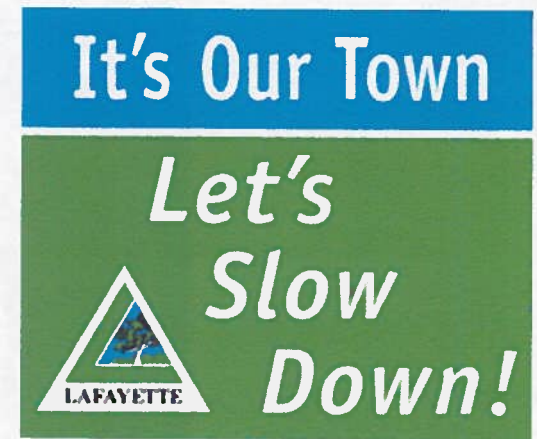
More households own more vehicles now than just ten years ago. Not only are there more vehicles on the road today, each vehicle is being driven more miles and their impact on local streets is increasing. Buck the trend. Combine several errands into one trip and help reduce the number of vehicles on the road. If you need to drive, park your car at a central destination and then walk from errand to errand.



Caring for our vegetation and neighborhood



Examples of Level 1 Tools, Cont.



Examples of Level 1 Tools, Cont.

Signing Up to Slow Traffic

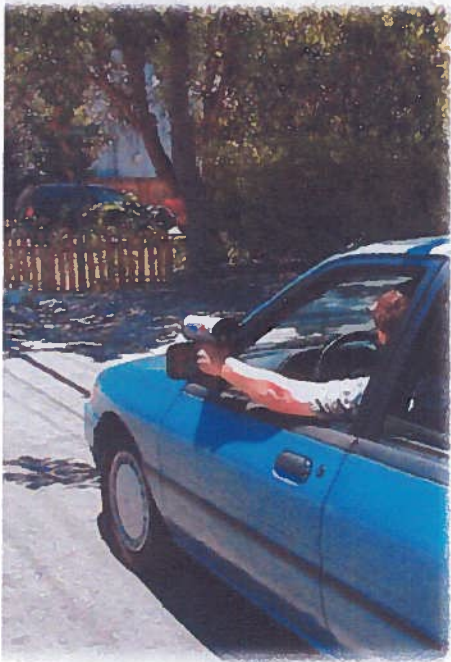
Neighborhood Sign Campaign
Brochure and Guidelines



Example of Level 1 Tools

Watching for Speeders

The Neighborhood Speed Watch Program:
*a public awareness program to reduce
excessive vehicle speeds*



Examples of Level 1 Tools, Cont.

