

**CRIME PREVENTION COMMISSION  
VISION-ACHIEVEMENTS-GOALS  
2012-2013**

**Lafayette City Council Briefing  
June 10, 2013**



# Crime Prevention Commission Vision, Strategy & Goals (2013-2014)



**Crime Prevention Commission Vision:** To deliver proactive crime prevention awareness and education and advise the City Council on appropriate strategies with the overall objective of enabling a safe and secure community environment for the benefit of all residents and visitors of the city of Lafayette.

**Goals:** In direct coordination with and in support of City Council and Lafayette Police Department imperatives, increase Commission public visibility in an effort to:

- ✓ Transition Lafayette into the safest city in the bay area
- ✓ Decrease crime rates
- ✓ Promote proactive communication between the public and law enforcement
- ✓ Sustain community confidence in city safety services

## Commissioners:

Cameron Burks – Chair  
Rees Morgan

Larry Bellusa  
Astrida Lalor

Rita Charles  
Stephen Gelman

Ed Valencia

Eric Christensen – Chief of Police  
Cathy Surges-Moscato – Community Services Officer

Brandt Andersson – Council Member  
Traci Reilly – Council Member

# Crime Prevention Commission Achievements



## **Dispersed Child Identification Kits and Guidance and “No Solicitor” Signs**

- 250 Child DNA Kits at Annual Art and Wine Festival (September 2012)
- 100 Child DNA Kits at Diablo Montessori School (October 2013)
- 20 Child DNA Kits at Lafayette Community Center Bunny Brunch (April 2012)

## **Neighborhood Watch and Crime Prevention Engagement Sessions**

- Held 9 meetings in 2012
- At all engagements, distributed information regarding how to start Neighborhood Watch
- Presented at Annual Happy Valley Improvement Association Annual Meeting

## **Special Crime Prevention Forums/Town Halls**

- Held Special (1) Online Safety and (2) Identify Theft prevention forums/Town Halls at Lafayette Library

## **Solicitor Ordinance 579 – 2012 Statistics**

- 44 Calls to dispatch// 3 Permits issued by Police// 1 Citation issued by Police

# Crime Prevention Commission Achievements – Neighborhood Adoption Program



**Initiated a new Lafayette City Crime Prevention Commission Neighborhood Adoption Program and Engaged with Identified Neighborhood (Happy Valley/Upper Happy Valley)**

## Program Goal

- Leverage Crime Prevention Commission action to inform residents in the identified neighborhood about current and/or emerging residential criminal threats – resulting in improved personal awareness, use of best practices and reduction in neighborhood area rate of crime.

## Implementation Strategy – Communication & Outreach

- Identify key stakeholders/influencers in neighborhood (i.e., well known/respected residents widely known in the specific neighborhood) and engage with them to develop buy-in/partnership, and to inform initial communication strategy within neighborhood
- Via key neighborhood stakeholders/influencers, host crime awareness meeting/town hall to be held by the Police Department and Commission
- If not established, seek support for a formal neighborhood watch program and utilize crime awareness meeting/town hall as mechanism for initiation
- If available, via key neighborhood stakeholders/influencers, collect electronic contact information and e-mail crime prevention tips and police notification information
- Per budget availability, perform USPS mailing campaign to all residences in neighborhood with crime prevention tips and police notification information
- Via public school located within neighborhood (or servicing neighborhood), engage and partner with school management to develop, if appropriate, parent outreach communication solutions
- If deemed appropriate and supported by stakeholders/influencers, conduct a neighborhood visits program in most constructive way to make contact with residents and provide crime tips (canvass).

# Crime Prevention Commission Achievements – Neighborhood Adoption Program



## Delivery – Commissioner Roles (activities in lock-step with Police Department)

- Chair – lead engagement with key neighborhood stakeholders/influencers and assist
- Commissioner – lead communication/outreach for crime awareness meeting/town hall (neighborhood watch development, sign posting in neighborhood, etc.)
- Commissioner – lead communication/outreach to send e-mail communication campaign ref crime prevention tips and police notification information
- Commissioner – lead communication/outreach for USPS mailing campaign and parent outreach communication solutions (via neighborhood school)
- Commissioner – develop/create crime prevention tips and police notification messages, flyers, etc. Lead the neighborhood visits program (cavass).

## Timeline (3-month assessment period)

- Phase I – work with Police Department to identify adoption neighborhood; obtain baseline crime data as marker
- Phase II – Identify and engage with key stakeholders/influencers in neighborhood
- Phase III – Organize and communicate crime awareness meeting/town hall
- Phase IV – Initiate e-mail communication campaign
- Phase V – Initiate USPS mailing campaign
- Phase VI – Initiate parent outreach communication solutions
- Phase VII – TBD – Initiate neighborhood visits strategy (cavass)
- Phase VIII – Assess crime data to determine impact, conduct review/look back (lessons learned, etc.), and decide next steps

# Crime Prevention Commission Objectives and Work Plan – 2013-2014 Enabling Strategies



- ✓ **Proposal to City Council to support a cost and benefit analysis feasibility study to install CCTV cameras at all Lafayette Highway 24 automobile entry points – Goal to assist Police Department prevent and combat crime**
  - ❖ **Recommendation and study findings presented to City Council in Q4 2013**
- ✓ Continued facilitation of the Neighborhood Watch Program
- ✓ Coordination of community forums/town halls on general & specific crime prevention subject areas
- ✓ Implementation of additional neighborhood crime prevention adoption program targeting the reduction of specific crime trend(s)
- ✓ Leverage City Crime Prevention website for posting of awareness materials and videos
- ✓ Liaison with public and private school groups to engage parents and students on crime prevention guidance

# Crime Prevention Commission Objectives and Work Plan – 2013-2014 Enabling Strategies



- ✓ Provision of crime prevention education material to local media – general and seasonal/themes
- ✓ Support of crime prevention programs in conjunction with the Chamber of Commerce
- ✓ Organization of a community safety day with the Emergency Preparedness Commission
- ✓ Execution of a city-wide “Crime Prevention” Week/Day
- ✓ Engagement in various community events to provide remarks and education material on crime prevention best practices
- ✓ Delivery of crime prevention awareness material in commercial areas (utilizing Commission booth)
- ✓ Provision of substance abuse education across community
- ✓ Introduce and/or propose appropriate anti-crime ordinances or other forms of governance drivers for City Council consideration