

Excerpt of Parking Goals, Policies and Programs from DSP

Goal 11. Getting Around – Parking. Support adequate parking in the downtown.

- **Policy 11.1.** Increase the supply of off-street public parking.
 - **Program 11.1.1.** Pursue opportunities to acquire land for public parking focusing on Plaza Way/Golden Gate Way, Shield Block, and on Mount Diablo Boulevard between Happy Valley Road and Oak Hill Road.
 - **Program 11.1.2.** Continue to explore shared parking arrangements with property owners and developers.
 - **Program 11.1.3.** Review off-street public parking proposals for on-site and off-site pedestrian and bicycle parking.
- **Policy 11.2.** Increase the accessibility and use of existing off-street parking.

Short Term

- **Program 11.2.1.** Work with owners of underutilized parking lots to allow the public and/or employees to park in those lots. As a priority, contact the owners of the parking lots on Golden Gate Way.
- **Program 11.2.2.** Work with owners of adjacent properties to connect their parking lots. As a priority, contact the owners of properties fronting Mount Diablo Boulevard between Lafayette Circle West and Lafayette Circle East to determine their interest in connecting the lots to improve access and ease circulation.
- **Program 11.2.3.** Provide feasible incentives to property owners who participate with the City in using underutilized parking lots.

Long Term

- **Program 11.2.4.** Work with banks and similar businesses, particularly in the Core, to allow the public to use their lots after business hours to increase the supply of parking in the evenings.
 - **Program 11.2.5.** Encourage businesses and nearby residential uses to enter into agreements that would allow parking to be shared.
- **Policy 11.3.** Focus efforts on preserving historic Plaza Way (Moraga Road to the Park Theater).

Short Term

- **Program 11.3.1.** Work with the owners of the Oak Bridge lot, the lot next to the Park Theater, and others to allow public usage of those lots.

- Program 11.3.2. Consider providing flexibility for businesses in the area in meeting the City's parking requirements, given the block's historic and unique character.
- Program 11.3.3. Work with Plaza Way property owners to connect their parking lots.

Long Term

- Program 11.3.4. Acquire land for public parking.
- Policy 11.4. Work with businesses to address parking for the employees.

Short Term

- Program 11.4.1. Develop options for allowing employees to park for longer hours. As a test case, and with the cooperation of business owners, issue permits to employees of Plaza Way businesses and identify off-site areas where they can park.
- Program 11.4.2. Work with businesses to provide, educate, and promote alternative modes of transportation, such as pre-tax transit ticket purchase programs and ride share.

Long Term

- Program 11.4.3. Facilitate agreements between businesses and residents of nearby neighborhoods that would allow employees with permits to park on residential streets. Funds collected pursuant to the agreements would be used to improve the neighborhood streets and provide neighborhood streetscape amenities.
- Program 11.4.4. Acquire land for long-term employee parking.
- Policy 11.5. Update parking regulations.
 - Program 11.5.1. Review the City's parking regulations for updating to current standards, including parking requirements for different uses and the parking in-lieu fee.
- Policy 11.6. Continue to look at methods for improving parking supply and accessibility.
 - Program 11.6.1. Consider the creation of a Downtown Core Parking Improvement District.
 - Program 11.6.2. Undertake these tasks:
 - Periodically update the parking inventory.
 - Monitor parking occupancy on an ongoing basis.
 - Adopt a method to track the number and type of businesses and employees and quantity of off-street parking, such as a business license tax or registration program.
 - Consider establishing time limits for spaces that are not timed in commercial areas, such as: Second Street, Golden Gate Way, and west side of Dewing Avenue immediately south of Mount Diablo Boulevard.

- Review the timing of the existing on-street parking spaces to ensure they are consistent and effective.
 - Do not stripe parking spaces in residential areas and away from Mount Diablo Boulevard to avoid reducing the effective number of parking spaces.
- Policy 11.7. Consider alternative approaches to parking.
 - Program 11.7.1. Develop an option for project proponents to demonstrate alternative ways of meeting parking demands, such as using parking reserved for alternative fuel vehicles and compact spaces.
 - Program 11.7.2. Amend the Zoning Ordinance to include standards for charging stations in new development.